

Jessica L. Ransom

JLR Media Inc., www.jlr-media.com, www.vimeo.com/jlrmedia
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SUMMARY OF QUALIFICATIONS

Dynamic and motivated Producer with a versatile track record in television, commercial, sales, post-production, operations, office management, problem solving, and creative support. Accustomed to a fast-paced work environment of MTV, A&E, BET, and J. Walter Thompson.

TELEVISION EXPERIENCE

PARK SLOPE PRODUCTIONS, *Freelance Production Coordinator, New York, NY*

ANIMAL PLANET/PARK SLOPE PRODUCTIONS "BUSH FAMILY ALASKA", *Production Coordinator, New York, NY*

A&E/LEFTFIELD PICTURES "MONSTER IN-LAWS", *Freelance Field Coordinator, New York, NY*

HGTV/LEFTFIELD PICTURES "MY FIRST RENOVATION", *Freelance Associate Producer, New York, NY*

MTV "TEEN MOM", *Talent Coordinator/Casting PA, New York, NY*

NBC UNIVERSAL "GEORGE TO THE RESCUE", *Freelance Production Assistant/Shooter, New York, NY*

MTV "TEEN MOM", *Freelance Associate Producer & Production Assistant, New York, NY*

VH1 "HIP HOP HONORS", *Freelance Production Assistant, New York, NY*

MTV "16 & PREGNANT REUNION SPECIALS", *Freelance Production Assistant, New York, NY*

BET "MEET THE FAITH", *Post-Production Coordinator, New York, NY*

CBS BROADCASTING, INC., *Client Services Coordinator, New York, NY*

A&E TELEVISION NETWORKS, *Freelance Production Librarian, New York, NY*

MTV NETWORKS, *Master Control Operator, New York, NY*

COMMERCIAL EXPERIENCE

KETCHUM, *Freelance Associate Producer, New York, NY*

DRAFTFCB, *Associate Broadcast Producer, New York, NY*

J. WALTER THOMPSON, *Associate Producer & Post-Production Coordinator, New York, NY*

WEB EXPERIENCE

THE HUFFINGTON POST, *Freelance Video Editor, New York, NY*

EVE PEARL "WWW.EVEPEARL.COM", *Freelance Video Editor, New York, NY*

"OURSCENETV.COM", *Freelance Broadband Producer/Videographer/Editor, New York, NY*

SALES EXPERIENCE

- Generated new business for clients (listed below) through networking efforts, including social media, media groups (i.e. NYWIFT, AICP, New York FAB), strategic planning, and goals management.

SONIC UNION, *Account Manager, New York, NY*

TWIN GOATS MEDIA, *Freelance Sales Executive, New York, NY*

THE UNTITLED PROJECT, *Freelance Sales Executive, New York, NY*

HOBO AUDIO, *Freelance Sales Executive, New York, NY*

IRONBOUND FILM AND TELEVISION STUDIOS, *Freelance Sales Executive, New York, NY*

COMPANY INFORMATION

JLR MEDIA, INC. "WWW.JLR-MEDIA.COM", *New York, NY*

Owner/Executive Producer/Sales Executive/Video Editor/Videographer

- Producing/Editing/Writing/Filming live action productions, promotional and music videos, films, television pilots, mini docs, web videos, and multiple short-form projects.

EDUCATION

Certificate in Video Production—SPECS HOWARD SCHOOL BROADCAST ARTS, Southfield, MI

Digital Video Editing: Final Cut Studio—NEW SCHOOL, New York, NY

Screenwriting Workshops—GOTHAM WRITERS WORKSHOP, New York, NY

ORGANIZATIONS

- NYWIFT (New York Women In Film and Television), New York FAB, Pink Mafia Network, PGA

COMPUTER SKILLS

- MS Office, Final Cut Pro, iLife, Final Draft, Google Docs, Adobe Photoshop CS5, Computer: Windows, Mac.